

Digital Transformation



nataavi

A MULTIDISCIPLINARY CONSULTING
& INVESTMENTS FIRM

Overview

Every industry is facing the challenge of digital disruption. Companies are investing in technology to attract a new generation of consumers and stay ahead of the competition. New digital opportunities enable innovation and the creation of whole new business models. There's no point designing impressive solutions if staff and customers don't see the point of them, end up not using them to their full advantage – or, worse still, not using them at all. Our Digital transformation offerings meet your problems with solutions.



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There's a **way** to do it better - Find it.

-Thomas Edison



Digital Sectors Experience

Digital transformation can take place within the following sectors of your business:

- Digitizing your core product or service
- Improving the customer experience across channels
- Changing the business model and shifting the revenue model
- Improving supply chains and distribution networks
- Optimizing internal operations





At Natavi, we can help you change the way you operate based on the use of digital technology.



Strategy & Culture-

If strategy and culture aren't right, it leads to digitisation of services.

Technology -

rarely the differentiator technology does enable Digital Transformation and it is therefore vital that the right technology is embraced.

Process & Innovation-

Without these, incoherent actions occurs.



Staff & Customers Engagement

If strategy and culture aren't right, it leads to digitisation of services.

Data & Analysis -

used for insights and evidence based decision making, without it there is simply stagnation.

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Digital Transformation

Focus;

Digital Strategy & Innovation

We specialize in helping clients create successful new business models when facing existential threats from digital technologies that provide competitors with low entry barriers.



Focus;

Digital Marketing Strategy

We analyze your present system to create a holistic strategy, including the development of a marketing templates for serving a range of consumer types across both digital and offline channels.



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Innovation is a conviction that
things could be better

-Rapelang Rabana



Focus;

Digital Operating Model & Governance

Services that help you maintain digital assets and foster an environment for digital innovation in the organization through people, processes and governance.



Focus;

Digital Technology Enablement & Integration

The integration of digital technologies with an existing technology infrastructure is vital in this age. We integrate with payment gateways, Data management systems, cloud plan events etc



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Today, People are the most effective
Marketing channel of your brand.

-Anonymous



Focus;

Digital Content Strategy

Our content strategy focuses on aggregation, storage and distribution to digitize, acquire, optimize and re-use digital assets and provide a seamless interactive experience across channels.



Focus;


Digital Campaign Management


Natavi helps build consumer-oriented marketing with real-time views across advertising channels.







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